NONI is a tropical fruit that is grown in the Pacific Islands. It has been successfully used for over 2000 years in Polynesia to treat a variety of illnesses. The most beneficial NONI is grown organically in pollution free volcanic soil. James Howenstine, MD, and other medical doctors report that the NutraMedix NONI extract can eliminate the symptoms associated with colds and flu within 3 to 4 hours. Physicians report that 30 ml (one ounce) of NutraMedix NONI extract is as effective as up to 8 liters or 8 quarts of NONI juice from other companies.

Put 15 to 30 drops in 4 oz. of water and wait one minute before drinking. Take twice daily (start with 15 drops adding two drops with each dose until you reach 30).

Various Reported Medicinal Properties of Noni:
- Adaptogen
- Analgesic
- Anticancerous
- Anti-inflammatory
- Antimicrobial
- Antimutagenic
- Anti-ulcerous
- Immunomodulator
- Sedative

One study showed that the inhibition of inflammatory activity present in NONI juice was compared with that of commercial traditional non-steroidal inflammatory drugs such as aspirin, Indomethacin® and Celebrex®. NONI juice showed selective inhibition of COX enzyme activity in vitro and a strong anti-inflammatory effect comparable to that of Celebrex® and presumably without side effects.


The fruit juice of Morinda citrifolia (noni) contains a polysaccharide-rich substance (noni-ppt) with anti-tumour activity in the Lewis lung (LLC) peritoneal carcinomatosis model. It could activate peritoneal exudate cells to impart profound toxicity when co-cultured with the tumour cells, which suggested the possibility that noni-ppt may suppress tumour growth through activation of the host immune system.


“NUTRAMEDIX NONI is the best NONI I’ve ever used. NutraMedix is a small bottle but it actually is a better buy because you don’t have to drink it like a shot of liquor like you do with most NONI juices.”

-A.J.