

NONI

MICROBIAL DEFENSE

FOR:

- VIRAL INFECTIONS •
- INFLAMMATION •
- IMMUNE SYSTEM MODULATION •



PRODUCT DESCRIPTION

NONI is a tropical fruit that is grown in the Pacific Islands. It has been successfully used for over 2000 years in Polynesia to treat a variety of illnesses. The most beneficial **NONI** is grown organically in pollution free volcanic soil. James Howenstine, MD, and other medical doctors report that the NutraMedix **NONI** extract can eliminate the symptoms associated with colds and flu within 3 to 4 hours. Physicians report that 30 ml (one ounce) of NutraMedix **NONI** extract is as effective as up to 8 liters or 8 quarts of **NONI** juice from other companies.

RESEARCH

One study showed that the inhibition of inflammatory activity present in **NONI** juice was compared with that of commercial traditional non-steroidal inflammatory drugs such as aspirin, Indomethacin® and Celebrex®. **NONI** juice showed selective inhibition of COX enzyme activity in vitro and a strong anti-inflammatory effect comparable to that of Celebrex® and presumably without side effects.

Chan-Blanco, Y, "The noni fruit (*Morinda citrifolia* L.): A review of agricultural research, nutritional and therapeutic properties," *Journal of Food Composition and Analysis* 19 (2006) 645-654

The fruit juice of *Morinda citrifolia* (noni) contains a polysaccharide-rich substance (noni-ppt) with anti-tumour activity in the Lewis lung (LLC) peritoneal carcinomatosis model. It could activate peritoneal exudate cells to impart profound toxicity when co-cultured with the tumour cells, which suggested the possibility that noni-ppt may suppress tumour growth through activation of the host immune system.

Hirazumi, A, "An Immunomodulatory Polysaccharide-Rich Substance from the Fruit Juice of *Morinda citrifolia* (Noni) with Antitumour Activity," *Phytother. Res.* 13, 380-387 (1999).

Various Reported Medicinal Properties of Noni:

- Adaptogen •
- Analgesic •
- Anticancerous •
- Anti-inflammatory •
- Antimicrobial •
- Antimutagenic •
- Anti-ulcerous •
- Immunomodulator •
- Sedative •

PATIENT REPORTS

"**NUTRAMEDIX NONI** is the best **NONI** I've ever used. NutraMedix is a small bottle but it actually is a better buy because you don't have to drink it like a shot of liquor like you do with most **NONI** juices."

-A.J.

SUGGESTED DOSAGE

Put 15 to 30 drops in 4 oz. of water and wait one minute before drinking. Take twice daily (start with 15 drops adding two drops with each dose until you reach 30).